

# SECURITY PREPAREDNESS CHECKLIST

## for Business Owners

Whether your business is directly adjacent to Arrowhead Stadium or across the metro, the event's ripple effect will reach you. Crowd behavior shifts during major international events. Traffic patterns change. After-hours activity increases. And the businesses that come through it strongest are the ones that prepare now, before June, rather than reacting after an incident occurs.

Use this checklist to assess your readiness. Each item represents a concrete, actionable step you can take today to strengthen your security posture ahead of the tournament.

- Conduct a security audit of your property** — Walk your perimeter. Identify blind spots, unmonitored access points, poorly lit areas, and gaps in after-hours coverage. If you haven't done this in the last six months, do it now. The cost of a comprehensive audit is a fraction of what a single incident could cost your business.
- Map your proximity to event zones** — Use the interactive map in the blog to understand which activations, fan zones, and transit routes are near your property. Businesses within a 5-mile radius of Arrowhead, fan events, or any transit hub should plan for surge-level traffic.
- Assess your after-hours exposure** — With extended bar hours (6 AM – 5 AM) and multi-day event programming, foot traffic patterns will shift dramatically. Car lots, loading docks, and perimeter gates that are normally quiet may see activity well outside normal business hours.
- Review your current security coverage** — Are your cameras actively monitored, or just recording? Do you have escalation protocols in place if something is detected? Passive systems document incidents after they happen, they don't prevent them.
- Upgrade to real-time monitoring** — Live video monitoring with trained operators catches approach behavior, perimeter testing, and unauthorized access as it happens, not hours later during a footage review. This is the single most impactful upgrade most businesses can make before the world arrives.
- Plan for staffing surge capacity** — If your business will extend hours, add inventory, or host events during the tournament, your security coverage should scale with your operations. Don't stretch existing resources to cover a fundamentally different operating environment.
- Coordinate with your team** — Make sure every employee knows your security plan, emergency contacts, and escalation procedures. Consistent awareness across your staff is one of the simplest and most effective layers of protection.
- Don't wait for public safety to reach you** — Due to the expected volume, local police can only cover a certain amount of security needs during this event. Prepared businesses are safer businesses.